



Niutang To Introduce Niutang Liquid Sucralose At International Food Technology Show

Brea, California, July 15, 2010— [Niutang Chemical](#), one of the leading manufacturers of [sucralose](#) in the world, announced today that it will introduce Niutang Liquid Sucralose at the [International Food Technology \(IFT\) Annual Meeting and Food Expo](#) in Chicago. Niutang Liquid Sucralose is the latest addition to the company's [full line of high intensity sweeteners](#) and will begin shipping in August. Samples will be available at Niutang's Booth #6422 throughout the IFT Show.

"Niutang customers expect exceptional taste and extremely high quality from every form of sucralose we manufacture," said Licheng Wang Jr., General Manager of Niutang Chemical. "Niutang Liquid Sucralose will carry on that tradition. As one of the most experienced producers of sucralose, we have developed a high-quality liquid sucralose product with a great taste profile that is easy to blend."

Niutang Sucralose sales have more than doubled from 2008 and continue to grow worldwide. The company's customer base currently spans North America, Central America, South America, Europe and Asia. The introduction of Niutang Liquid Sucralose will further solidify Niutang's leadership position in the high intensity sweetener industry.

To meet the demands of the global marketplace and to support the launch of Niutang Liquid Sucralose, Niutang recently expanded its sucralose capacity to 350 metric tons with the completion of a new, state-of-the-art manufacturing facility. The company is proactively planning for future expansions and has the ability to expand its sucralose capacity to 1,000 metric tons.

"Construction of our new manufacturing facility was completed late last year, allowing us to offer new products and growth potential to meet our customers' needs," noted Wang. "Yet dedication to quality remains a key component of our growth. Niutang is one of the only sucralose manufacturers in China that audits, qualifies and tests incoming suppliers and raw materials. In addition, our products, including Niutang Liquid Sucralose, meet the most stringent U.S. and European manufacturing, compliance and quality controls."

About Niutang

[Niutang](#) is one of the world's leading manufacturers and distributors of food additives, chemicals and pharmaceutical intermediates that are instrumental to food, beverage, pharmaceutical, nutraceutical and industrial products.

Established in 1969, Niutang's commitment to producing the highest quality food additives at competitive prices has ensured its rapid growth into a leading global manufacturer of aspartame, folic acid, and more recently, sucralose.

The company is certified in meeting the most stringent U.S. and European manufacturing, compliance and quality benchmarks. Based in China, Niutang also has sales and quality control operations in the United States and Europe that support its strong reputation for integrity and customer service. The company's website is www.niutang.com.

For inquiries regarding Niutang Sucralose sales, please contact sales@niutang.us.

For more information:

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